

The 3 Steps to a Higher GMAT® Score



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The 3 Steps to a Higher GMAT Score

Business school admission is growing more and more competitive each year, so an outstanding GMAT score is crucial for a successful application package. In fact, the average GMAT score at top-ranked MBA programs is around 700—the 92nd percentile, or top 8% of test takers.

Check with your target schools to see what you need to aim for on the GMAT. A great score will make you a very competitive candidate and may also qualify you for financial aid.

So how do you get that stellar GMAT score?

Step 1: Understand what you're up against.

The GMAT directly tests your knowledge of math, grammar, and other content, and indirectly tests skills like time management, prioritization, problem-solving, and the decision-making abilities that are important for success both in business school and the business world at large.

So how would you score on the GMAT if today were Test Day? Take a **free practice test** and find out! You will:

- Experience the exam under proctored conditions
- Receive a detailed score analysis
- Learn exclusive strategies to help you improve your GMAT score

Preparation and practice will help you get the high score you need to get into your target MBA program. Understanding your baseline performance with a practice test will help you plan your prep more effectively.

Call **1-800-KAP-TEST** or visit **kaptest.com/practice** to find a free Practice Test Event near you.

Step 2: Prepare the smart way.

When you're looking to ace the GMAT, investing the time necessary to learn the exam format, familiarize yourself with the different question types, and review important content is a no-brainer. It's *how* you prepare that will enable you to get a great score.

As you get ready for Test Day, the questions **"How am I doing?"** and **"What do I do next?"** are important. Determining where you have the greatest opportunity for score improvement is key to answering these questions. That's why we created **Smart Reports™**. Smart Reports takes your practice test results and organizes the data to help uncover your strengths and weaknesses. It also offers guidance and personalized recommendations so you can target those areas where you need the most improvement.

This interactive system ensures that you're making the most effective use of your time by focusing your efforts on the areas that will yield the greatest score improvement.

Learn more at **kaptest.com/smartreports**.

Step 3: Practice.

The GMAT is a computer-adaptive test (CAT)—more than just a computerized version of a paper and pencil test. In this format, the computer actually adapts to your performance as you're taking the test, and each right or wrong answer directly affects the next question the test gives you.

Realistic practice is essential to getting a high score on a time-pressured CAT. Familiarity with the format leads to increased confidence and improved performance on Test Day.

That's why Kaplan offers the **Ultimate Practice Test**—a computer-adaptive practice test **at an actual GMAT testing facility**. The Ultimate Practice Test allows you to experience the real testing format and environment firsthand so you know what to expect on Test Day—and score higher on the real GMAT. It's the most realistic GMAT practice available—and it's exclusive to Kaplan students.

You can score higher on the GMAT. Guaranteed or your money back.

Whether you're looking for the personal attention of Private Tutoring, the structure of a Classroom Course, the challenge of an Advanced Course, or the flexibility of an Online Course, we've got you covered. We have an option to suit every schedule and learning style, and we back our programs with the **Kaplan Higher Score Guarantee**: You'll score higher on the GMAT or you'll get your money back!

More people choose Kaplan to prepare for the GMAT than any other company. **Find out why Kaplan is the smarter way to prep. Call or visit us online today.**

